

FIG. 1

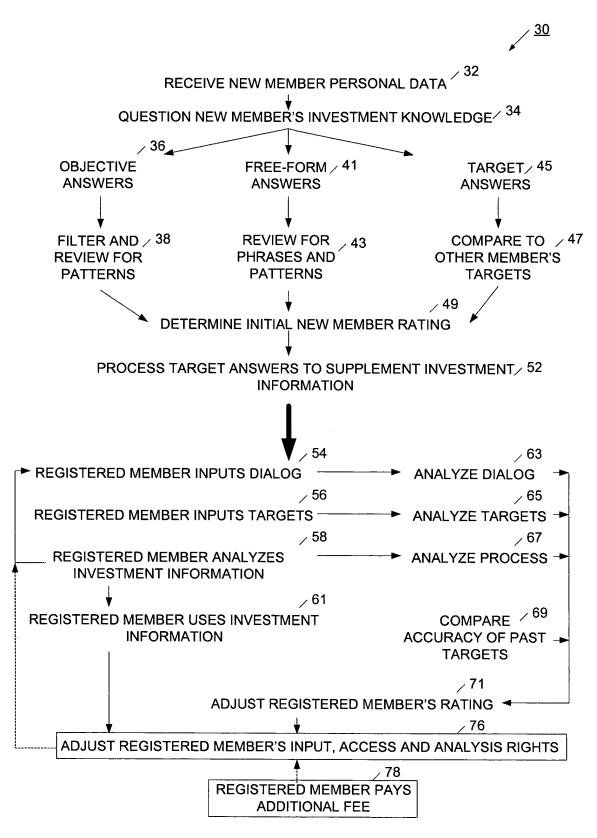


FIG. 2



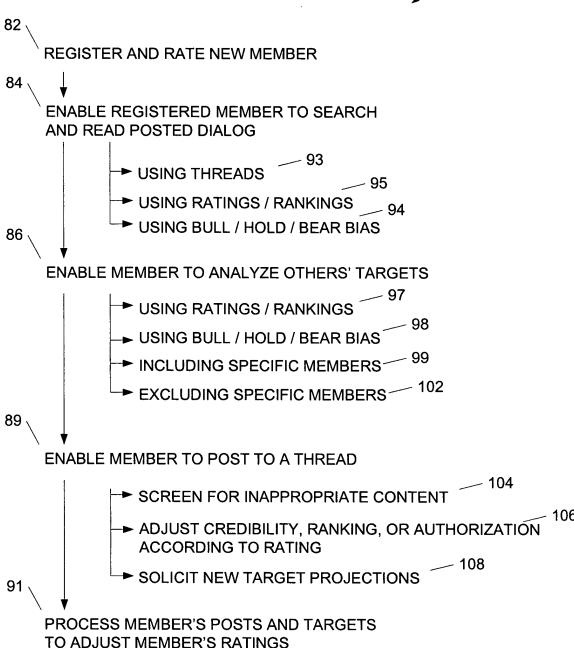


FIG. 3

	<u>/ 120</u>
/ 122	
126	, 128
First Name * :	
Last Name * :	124
Screen Name * :	
Gender * :	○Male ○Female129
Investment Expertise * :	○Novice ○Average ○Above Average ○Expert
E-Mail * :	
Daytime Phone:	
Organization:	
Title:	
Mailing Address 1 :	
Mailing Address 2 :	
City / Locality:	
State / Province:	•
Country:	•
Zip / Postal Code :	
*=Requir	ed Column

FIG. 4

8 WEEKS

142

QUESTION: WHAT DECADE DID YOU DO YOUR FIRST TRADE?

0 00'S

90'S

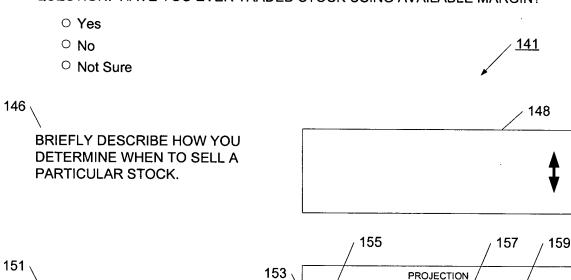
80'S

70'S

60'S

50'S or Earlier

QUESTION: HAVE YOU EVER TRADED STOCK USING AVAILABLE MARGIN?



PROJECT THE VALUE OF 1
SHARE OF ABC INC. STOCK IN:

2 WEEKS 4 WEEKS

FIG. 5

- 1. What decade did you do your first trade?
- 2. Education level you have completed?
- 3. Exchange stocks you most often trade? (NYSE, NASDAQ, AMEX)
- 4. What type of investing style to you fit into?
- 5. \$ range of stocks most often traded? (<\$16, \$16-\$30, \$31-\$45, >\$45)
- 6. Have you ever traded stock using available margin?
- 7. Price range of stocks you most often trade?
- 8. Have you ever been part of an investment club?
- 9. A stock's future price can be best projected by performing analysis based on:_____?
- 10. Have you ever participated in online forums prior to this one?
- 11. What type of stock trading order do you usually make?
- 12. Have you ever done a Stop or Limit Loss order?
- 13. How do you see closing Dow30 Index at this year end?
- 14. Do you have a self-directed IRA or a Roth IRA?
- 15. Do you have an ESOP or SEPP account?
- 16. Have you ever invested in Seed or Venture Capital round for start-up company equity?

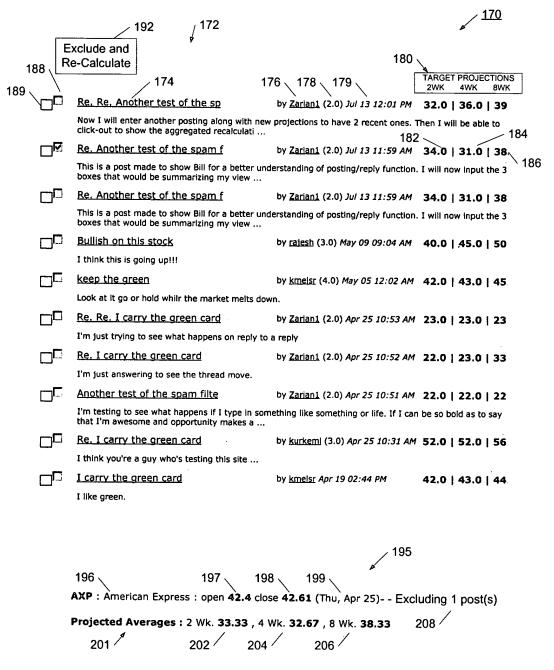


FIG. 7

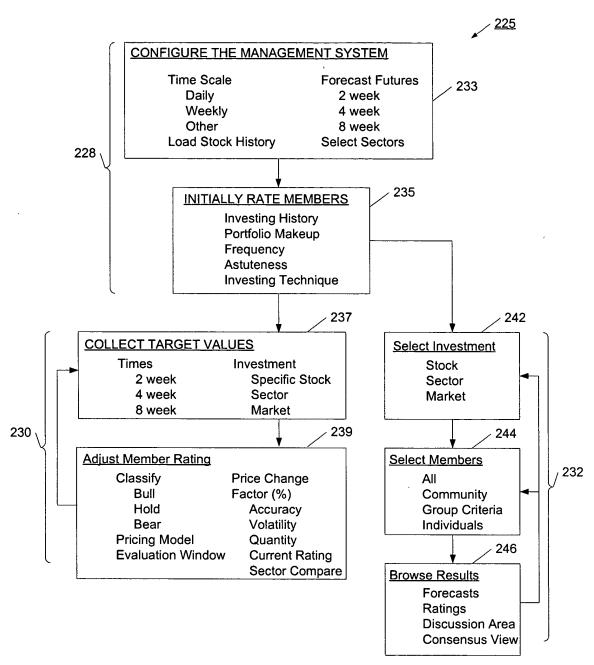


FIG. 8

270

Joe Invester: 7.8

	XYZ Inc.	Telecom	Portfolio	DOW
2 wk.	\$3.45		·	
4 wk.	\$3.95	235		
8 wk.	\$5.25			1850

FIG. 9

All ABC INC. Investors

	ABC Inc.	Telecom	Portfolio	DOW
2 wk.	\$2.32 (+3.2%)	• • •	• • •	• • •
Rate	Rate: 7.6	• • •	• • •	• • •
4 wk.	\$2.45 (+9.0%)	• • •	• • •	• • •
Rate	Rate: 7.2	• • •	• • •	• • •
8 wk.	\$2.59 (+15.1%)	• • •	• • •	• • •
Rate	Rate: 5.6	• • •	• • •	• • •
TOT.	\$2.45 (+9.0%)		• • •	• • •
Rate	Rate: 6.8	• • •	• • •	• • •

FIG. 10

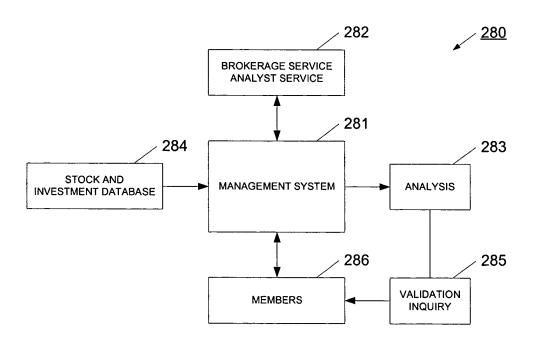


FIG. 11